

Fund Our Attractions

TFI advocates for the continuation of funding for tourism Infrastructure and marketing across the state

TFI encourages you to tell legislators how your community or area has used state funding programs to help accomplish new projects and to extend your marketing efforts. Describe the importance of your project to your area and share your statistics about visitation, investment and economic impact. Remember that your Legislators are especially interested in what is happening in their own districts so they will be very interested in your story.

Programs mentioned by 2010 TFI priority survey respondents included:

- Vision Iowa
- Community Attraction and Tourism (CAT)
- River Enhancement Community Attraction & Tourism (RECAT)
- Regional Sports Authority Districts
- Out-of-state marketing grants
- Resource Enhancement & Protection (REAP) and Trails funding (DNR)
- Community Cultural Districts
- Historic Preservation
- Iowa Film Tax Credits

The list of funding programs is not meant to be all inclusive. If you have used another state funding program to improve your tourism infrastructure and/or marketing, please talk with your legislator about it.



The Travel Federation of Iowa (TFI) is a statewide, grassroots organization whose mission is to advance the Iowa Tourism industry. For more information visit:

www.TravelFederationOfIowa.org

The 2010 Priorities were obtained from a survey completed by Iowa Tourism Professionals.

1) Build the Tourism Budget, 2) Save our Summers, 3) Fund our Attractions